My Personal Pillbox: Interview Questions

Section 1: Remembering

1. Do you take pills or vitamins regularly? If so, how frequently do you take them?

   _____

   _____

2. Have you ever forgotten to take your pills/vitamins? _____
   a. How often does this happen?

      _____

3. Is it often hard to remember to take your pills? _____
   a. **Option 1 (If hard to remember):** Why do you feel it is hard to remember / what makes taking pills easily forgettable? _____

      _____

      _____

      _____

      _____

   b. **Option 2 (If good at remembering):** Why do you remember to take your pills? Is it purely habitual, or is there something that reminds you like some trick/technique that you use? _____

      _____

      _____

      _____

      _____

4. Can you walk me through a day when you've forgotten to take your pills, like what was going on or what you were thinking about at the time? _____

   _____

   _____

   _____

5. Do you ever find it hard to remember what day of the week it is? _____
   a. **(If yes):** How often does this happen? _____

6. Do you ever find it hard to remember what time you're supposed to take your pill? _____
   a. Is it hard to remember in the moment that now is the time to take your pill (you don't realize 1:00 has already passed)? _____

7. Do you ever find it hard to remember whether or not you've already taken your pills for the day? _____

Section 2: Pillbox Features

8. Do you use a pillbox or a pill organizer? _____
9. **Option 1 (If yes):**
   a. Would you be willing to share a picture of your current pillbox? If not, would you be willing to describe it for me (how many times of day (1, 2, 4), any colors, what kind of text)? _____

      _____

      _____

b. What do you really like about your current pillbox? _____

_____

_____

c. Is there anything about your current pillbox that really annoys you or you feel could use improvement? _____

_____

_____

d. Do you have any ideas of something you wish was added to your pillbox?

_____

_____

_____

e. Where do you store your pillbox? _____

   i. Why do you store it here? _____

   _____

   ii. Does the location you store it impact whether or not you remember to take your pills? _____

   _____

10. <u>Option 2 (If no):</u>

a. Why do you choose not to use a pillbox? _____

_____

_____

b. Do you think you would benefit from using one? _____

_____

_____

<u>If you don't have a pillbox, imagine you needed to use one for the next 3 questions</u>

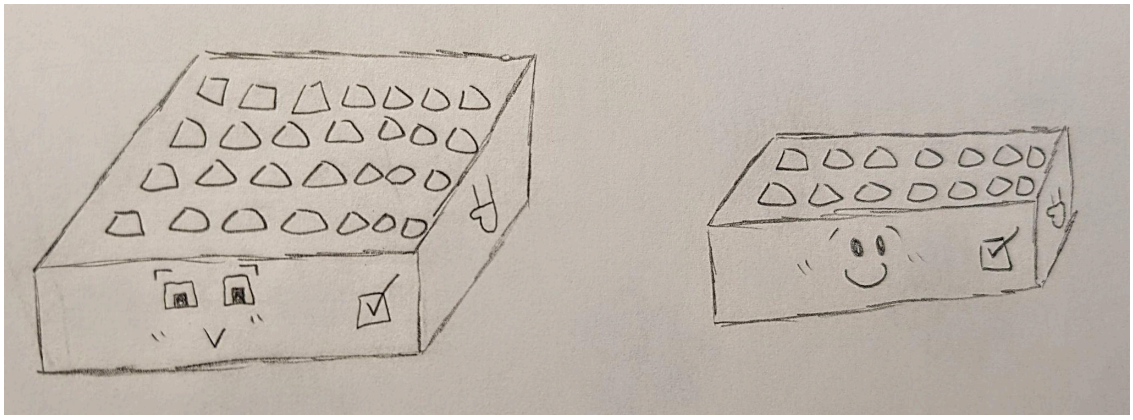
11. Can you rate these features of a pillbox based on their importance to you (1 star is not important, 5 stars is very important / you cannot do without)?
    a. Easy-open tabs _____
    b. A way to see the pills inside (transparent lid) _____
    c. Color-coded times of day _____
    d. Large text _____
    e. Sound reminder system _____
    f. Graphic for the time of day (sun vs moon) _____
    g. Portability (bring in your purse / on the go) _____

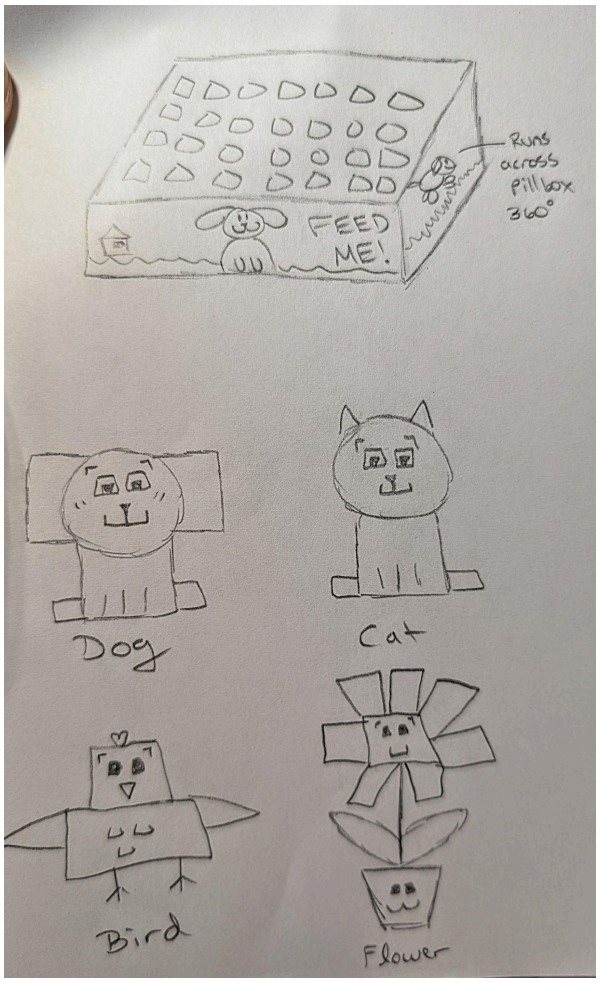
12. Would you feel embarrassed taking out a pillbox in front of people or would you try to hide it? _____
    _____
    _____

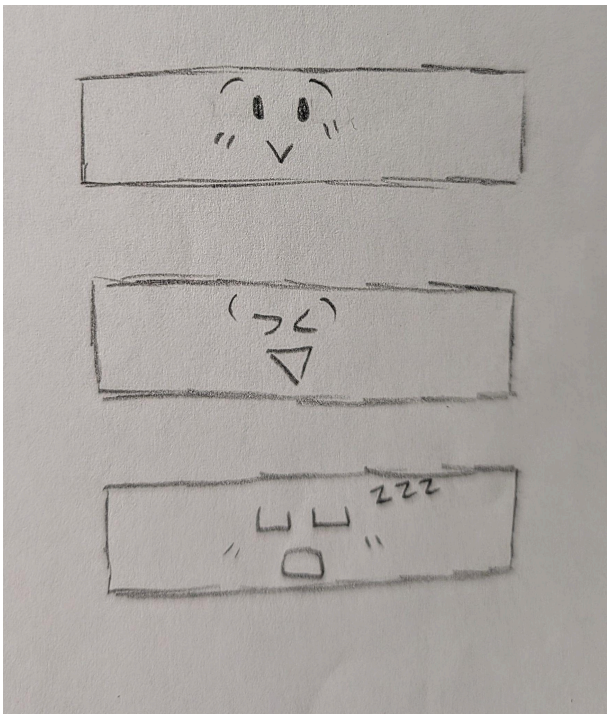
13. If you had a pillbox that was disguised so people did not know it was a pillbox, would you be more obligated to use it / bring it with you places? _____
    _____
    _____

Section 3: Virtual Character / Pet

Here are some concept sketches of a virtual character or a virtual pet that I have been exploring. The character or pet would be on a screen around the border of the pillbox. The next few interview questions relate to this concept.







14. What is your favorite animal? _____

    a. Have you ever owned a pet? If so, what kind?

       _____

    b. Do you water plants or keep a garden?

       _____

    c. Would you ever forget to feed your pet / water your garden? _____

       _____

        i. **(If they remember):** What makes you remember to feed your pet / water your garden? _____

           _____

15. Do you have a smartphone device? _____

    a. **(If yes):** Have you ever used an app with a virtual pet? _____

        i. **(If yes):** Was it an enjoyable experience / did you like the app? _____

           _____

    b. Have you ever used a reminder app (an app that notifies you at the time of day you need to do something)? _____

        i. **(If yes):** Did you find this app effective with helping you remember to do things? _____

           _____

16. What do you like to do with people when you have company over / what's your favorite thing to do with people? _____

    a. Do you ever forget when it is time to share a meal with someone, or you have lunch plans? _____

       _____

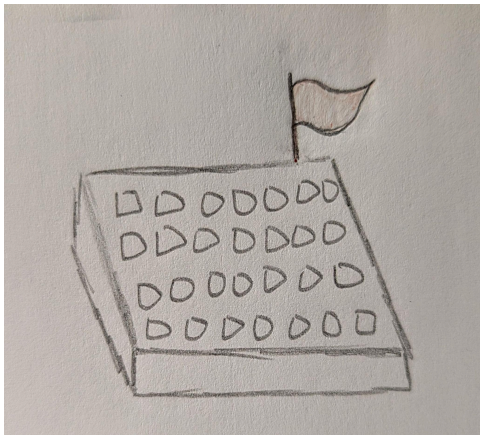
17. Do you mind if I ask what is your age? _____

18. If you don't mind, what is your gender? _____

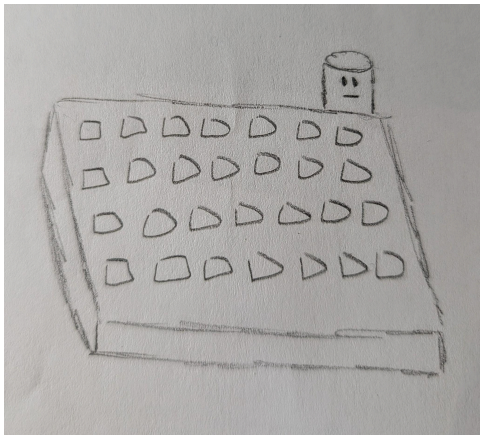
Section 4: Pillbox Sketches

I'm going to briefly show you some concept sketches for pillbox ideas, and I would like to hear your feedback on what you personally think you would use the most.

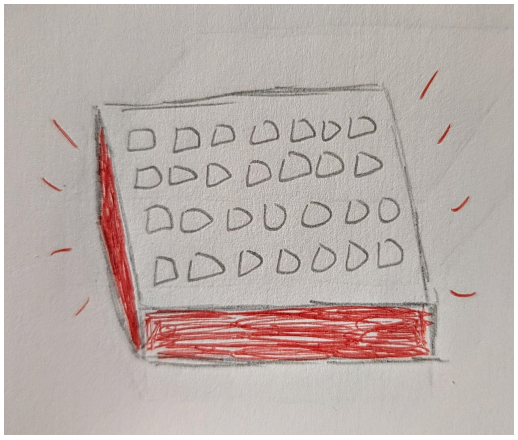
19. These are 3 designs for a visual reminder system (using 4 times of day, but can be adapted for twice / once a day). When it is time to take your pills, it will trigger the pillbox to do one of these things. Which idea do you like best?



A. Flag raises



B. Pill Character rises up



C. Pillbox lights up

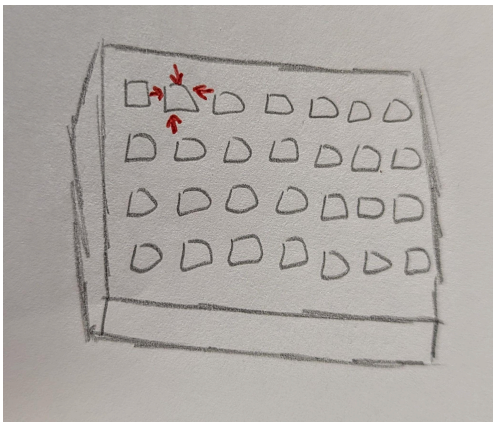
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_____

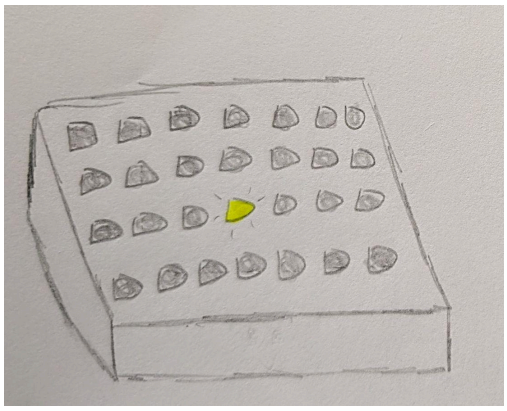
Would you find any of these features useful?

_____

20. These are 2 designs for remembering what day it is. Which idea do you like the best?



A. Arrows that point to the day/time



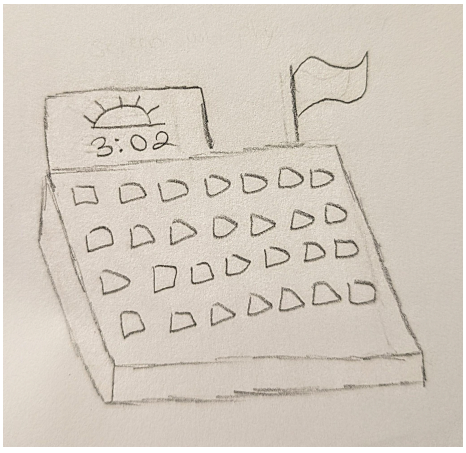
B. The day/time lights up (all the other times are dark, meaning you shouldn't take them)

_____

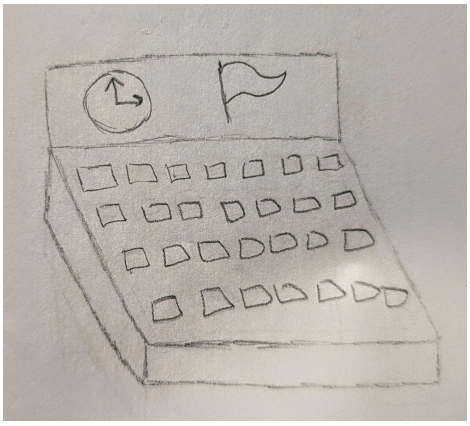
_____

Would you find this feature useful? _____

21. These are 2 designs that show a clock on your pillbox to see the time of day. Would you prefer an analogue clock or a digital clock?



A. Digital clock



B. Analogue clock

_____

_____

Would you find this feature useful? _____

22. Would you rather use colors or symbols (or both) to distinguish the times of day? Is it more important to see the pills inside?



A. Clear boxes to see the pills with different colored buttons



B. Different colored times of day



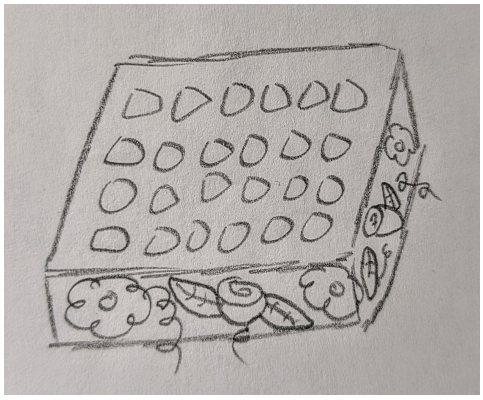
C. Graphics to show time of day

_____

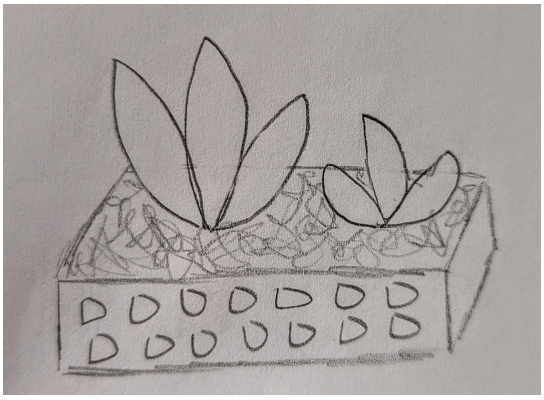
_____

Would you find any of these features useful? _____

23. Here are some ideas for disguised or decorated pillboxes that could be more discreet for when you have guests over. Would you consider using any of these ideas?



A. Decorated outside with flowers/pretty



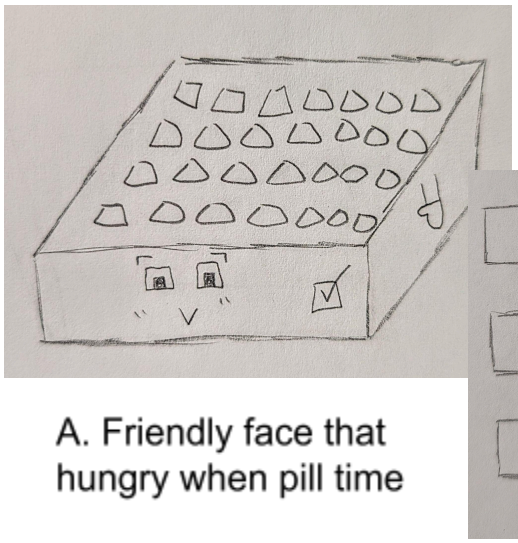
B. Disguised as a plant/decoration

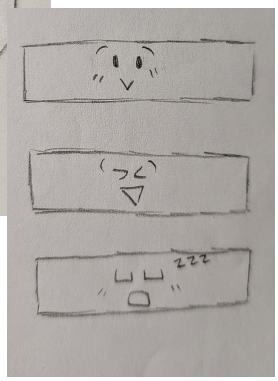
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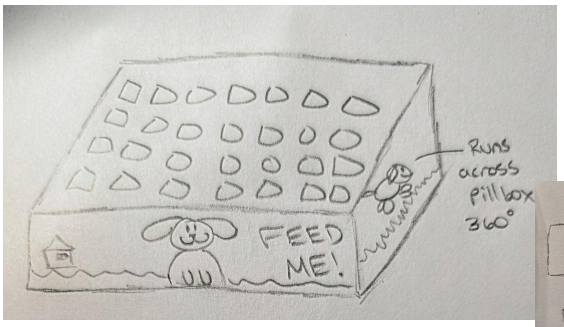
Would you find any of these features useful? _____

24. These are 2 designs for a character on your pillbox. Which idea do you like best?

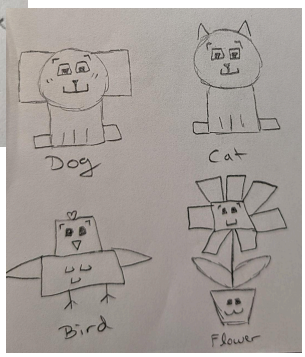




A. Friendly face that hungry when pill time



B. Pet that is hungry when pill time

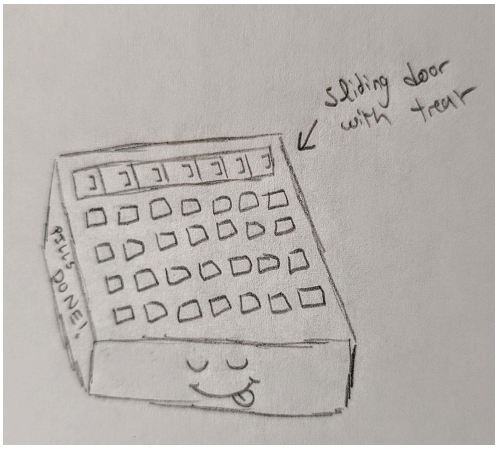


_____

_____

Would you find this feature useful? _____

25. This is an idea similar to an advent calendar, where you get a reward (like a piece of chocolate) every time you take your pills.





You get a treat!



_____

_____

Would you be more inclined to remember to take your pills if you're excited to get a reward every day? _____